SPONSOR PROSPECTUS

ANNUAL STATEWIDE CONFERENCE | APRIL 25-28, 2027 HERSHEY LODGE

GFOA-PA

Sponsorships are now open for the GFOA-PA 2027 Annual Statewide Conference, taking place April 25–28, 2027, at the Hershey Lodge, Hershey, PA. Sponsoring the GFOA-PA Conference is a valuable way to highlight your company and connect directly with government finance professionals.

There are 5 unique opportunities to showcase your services to both conference attendees and the broader GFOA-PA membership, which totals over 600 members. We expect more than 250 government finance officers and public finance professionals to attend, making this event an ideal platform to raise your organization's visibility and strengthen relationships within the industry. Please review the GFOA-PA 2027 Sponsor Prospectus for full details on opportunities, starting with our premier Diamond-level sponsorship. Please contact info@gfoapa.org or call 717-927-0638 if you have any questions.

All Sponsor Partnerships Include:

- Company logo and Link on the GFOA-PA Website
- Company logo prominently displayed on event signage
- Company logo included on the exhibitor engagement tool that directs attendees to your exhibit booth
- Company logo and website link in the Conference App
- Thank-you acknowledgement in our eNews to Members



DIAMOND LEVEL - $5000

Diamond Deliverables:

- Premier conference sponsor designation on event signage
- Introduce a session speaker
- Logo featured on welcome reception beverage tickets
- Ad in the conference app
- One sponsored article in the GFOA-PA quarterly newsletter
- Two Sponsored e-blasts to GFOA-PA members
- Four complimentary registrations
- Premier exhibit placement
- Conference attendee list shared prior to the event

Diamond Level Sponsors choose one of these exclusive options:

- **Wifi Sponsor** (Your company name will be the Wifi password)
- **Conference App Sponsor**
- **Branded Item** distributed to all conference attendees (GFOA-PA selects item)
- **Coffee break sponsor** with disposable cups with your company logo

EXHIBITOR SCHEDULE

SUN 4/25	11:00 AM - 4:00 PM Exhibitor Set-up 5:30 PM - 6:30 PM Welcome Reception w/exhibitors
MON 4/26	7:30 AM - 8:15 AM Breakfast w/ Exhibitors 9:30 AM - 9:45 AM Break w/ Exhibitors 11:35 AM - 12:35 PM Networking Lunch w/ Exhibitors 2:35 PM - 3:00 PM Break w/ Exhibitors
TUE 4/27	7:45 AM - 8:45 AM Breakfast with Exhibitors 10:15 AM - 10:30 AM Break w/ Exhibitors 10:45 AM - 1:00 PM Exhibitor Breakdown

BECOME A SPONSOR



PLATINUM - $3900

Platinum Deliverables:

- Premier conference sponsor designation on event signage
- Ad in the conference app
- One sponsored e-blast to GFOA-PA members
- Three complimentary registrations
- Premier Exhibit Placement
- Conference attendee list shared prior to the event

Platinum Level Sponsors Choose One of these Exclusive Options:

- Branded Name Badge Lanyards
- Breakfast (Monday or Tuesday)
- Lunch (Monday or Tuesday)
- Reception
- Dinner
- Golf Outing Sponsor

GOLD - $3000

Gold Deliverables:

- Premier conference sponsor designation on event signage
- Ad in the conference app
- One sponsored e-blast to GFOA-PA members
- Three complimentary registrations
- Exhibit space
- Conference attendee list shared prior to the event

SILVER - $2300

Silver Deliverables:

- One sponsored e-blast to GFOA-PA members
- Two complimentary registrations
- Exhibit space
- Conference attendee list shared prior to the event

BRONZE - $1500

Bronze Deliverables:

- One complimentary registration
- Exhibit space

Exhibit Parameters

- Each exhibit area is 8′ x 8′. Displays that are wider than 8′ cannot be accommodated.
- Exhibit space includes one 6′ table and two chairs.
- The exhibit assignments are at the discretion of GFOA-PA.
- Click here for exhibitor setup/teardown schedule and exhibitor resources, including shipping procedures, electricity, and AV equipment.

Discounted Hotel Room Rates

- Enjoy the special rate of $189 per night (plus fees and taxes) while supply lasts.
- The discounted rate ends March 26, 2027.
- Click here to book your stay
  - Group ID: 234
  - General Attendee Passcode: GFOAPA27

Payment and Confirmation:

- To confirm your participation, please reserve your choice of Sponsorship level.
- Space cannot be confirmed until the agreement and the payment in full is received. Payment is due by Friday, March 26, 2027.

Cancellation Policy:

Cancellations must be received in writing by Friday, March 26, 2027. After Friday, March 26, 2027, no refunds can be made for cancellations. For questions regarding conference sponsorship or exhibiting, please contact the GFOA-PA office at info@gfoapa.org or call 717-927-0638.

GFOA-PA