

GFOA-PA Annual Statewide Conference



SPONSORSHIP OPPORTUNITIES

April 27-April 30 2025

**Lancaster Marriott at Penn Square
Lancaster, PA**

Join us for the GFOA-PA Conference from April 27 – April 30, 2025, at the Lancaster Marriott at Penn Square, Lancaster, PA.

GFOA-PA Conference Sponsorship offers you the opportunity to showcase your company and to personally network with government finance professionals.

Take advantage of this unique position to feature your services with Conference attendees and with the overall membership of more than 500 members.

This Conference is expected to attract more than 250 government finance officers and public finance professionals.

Features of the 2025 Conference include:

Sponsor benefits to highlight your company leading up to, during, and following the conference include targeted e-blasts, social media posts, and more.

Past-President's Passport

Promotion to encourage attendees to visit your exhibit throughout the event.

Sponsor Partnership Opportunities

All Sponsor Partnerships Include:

- Company Logo and Link on the GFOA-PA Website
- Company Logo Prominently Displayed on Event Signage
- Logo included on the Past-President's Passport
- Company Logo and Website Link Included in the Conference App
- Thank You Acknowledgement in our eNews to Members

Exhibit

Each exhibit area is 8' x 8'. Displays that are wider than 8' cannot be accommodated. Exhibit space includes one 6' table and two chairs. To secure electricity for your exhibit, the form and payment will need to be sent directly to the Lancaster Marriott.

The exhibit assignments are at the discretion of GFOA-PA.



GFOA-PA Sponsorship Deliverables

Diamond - \$5000

- Premier Conference Sponsor Designation on Event Signage
- Introduce a Session Speaker
- Logo Featured on Welcome Reception Beverage Tickets
- Recognition on Event Signage During Breaks
- Ad in the Conference App
- Two Sponsored Articles in the GFOA-PA in quarterly eNews
- Two Sponsored E-blasts to GFOA-PA Members during the year
- Four Complimentary Registrations
- Premier Exhibit Placement
- Conference Attendee List Shared Prior to the Event (No emails included)

Diamond Level Sponsors Choose One of these Exclusive Options:

- Wifi Sponsor (Your company name will be the Wifi password)
- Conference App Sponsor
- Branded Item Distributed to all Conference Attendees (GFOA-PA selects item)
- Coffee Break Sponsor with Disposable Cups with Your Company Logo

Platinum - \$3900

- Premier Conference Sponsor Designation on Event Signage
- Ad in the Conference App
- Recognition on Event Signage During Breaks
- One Sponsored E-blast to GFOA-PA Members during the year
- Three Complimentary Registrations
- Premier Exhibit Placement
- Conference Attendee List Shared Prior to the Event (No emails included)

Platinum Level Sponsors Choose One of these Exclusive Options:

- Branded Name Badge Lanyards
- Breakfast
- Lunch
- Reception
- Dinner
- Golf Outing Sponsor

Gold - \$3000

- Premier Conference Sponsor Designation on Event Signage
- Recognition on Event Signage During Breaks
- Ad in the Conference App
- One Sponsored E-blast to GFOA-PA Members during the year
- Three Complimentary Registrations
- Exhibit Space
- Conference Attendee List Shared Prior to the Event (No emails included)



717-927-0638



info@gfoapa.org



GFOAPA.org

Sponsorship Deliverables

Silver - \$2300

- Recognition on Event Signage During Breaks
- Two Complimentary Registrations
- One Sponsored E-blast to GFOA-PA Members during the year
- Exhibit Space
- Conference Attendee List Shared Prior to the Event (No emails included)

Bronze - \$1500

- One Complimentary Registration
- Exhibit Space

Sponsor Registration and Agreement Information

To confirm your participation, please reserve your choice of Sponsorship level.

Payment and Confirmation

Space cannot be confirmed until the agreement and the payment in full is received. Payment is due by Friday, February 28, 2025.

Cancellation Policy

Cancellations must be received in writing by Thursday, March 5, 2025. If received by this date, a refund will be made of the amount paid, less a \$250 administrative fee. After Friday, April 4, 2025, no refunds can be made for cancellations. For questions regarding conference sponsorship or exhibiting, please contact the GFOA-PA office at info@gfoapa.org or call 717-927-0638.

Group Discounted Hotel Room Rates

\$159 per room for single/double occupancy plus tax. The cut off date for GFOA-PA discounted hotel rate is March 31, 2025.

\$10/nightly parking fee.

Exhibit space will fill quickly!
Please secure your Sponsorship choice now as space is limited!
Contact us at info@gfoapa.org with any questions.