



GFOA-PA
GOVERNMENT FINANCE OFFICERS
ASSOCIATION OF PENNSYLVANIA

GFOA-PA
Annual
Statewide
Conference

May 19 - May 22, 2024

Sponsorship
Opportunities

Hershey Lodge
Hershey, PA

2024 GFOA-PA Conference Sponsorship Opportunities

Join us for the GFOA-PA Conference from May 19-22, 2024, at The Hershey Lodge in Hershey, Pennsylvania.

GFOA-PA Conference Sponsorship offers you the opportunity to showcase your company and to personally network with government finance professionals.

Take advantage of this unique position to feature your services with Conference attendees and with the overall membership of more than 500 members.

This Conference is expected to attract more than 250 government finance officers and public finance professionals.

Please secure your Sponsorship choice now as space is limited! Exhibit space is expected to fill quickly.

Contact us at info@gfoapa.org with any questions.

Features of the 2024 Conference Include:

Sponsor benefits to highlight your company leading up to, during, and following the conference include targeted e-blasts, social media posts, and more.

Past-President's Passport

Promotion to encourage attendees to visit your exhibit throughout the conference.

Sponsor Partnership Opportunities

All Sponsor Partnerships Include:

- Company Logo and Link on the GFOA-PA Website and Conference App
- Company Logo Prominently Displayed on Event Signage
- Logo Included on the Past-President Passport
- Conference Attendee List Shared Prior to the Event (no emails included)
- Thank You Acknowledgment in *The Latest News*

Sponsorship Deliverables

DIAMOND - \$5,000

- Premier Exhibit Placement
- Four Complimentary Registrations
- Recognition on Event Signage During Breaks
- Two Sponsored Articles in the GFOA-PA The Latest News
- Two Sponsored E-blasts to GFOA-PA Members
- Ad in the Conference App
- Premier Conference Sponsor Designation on Event Signage
- Introduction of a Session Speaker
- Logo Featured on Welcome Reception Beverage Tickets
- Choice of One of these Exclusive Options:
 - Wifi Sponsor (your company name will be the Wifi password)
 - Coffee Break Sponsor with Disposable Cups with Your Company Logo
 - Branded Item Distributed to all Conference Attendees (GFOA-PA selects item)
 - Conference App Sponsor

PLATINUM - \$3,900

- Premier Exhibit Placement
- Three Complimentary Registrations
- Recognition on Event Signage During Breaks
- One Sponsored Article in the GFOA-PA The Latest News
- One Sponsored E-blast to GFOA-PA Members
- Ad in the Conference App
- Premier Conference Sponsor Designation on Event Signage
- Choice of One of these Exclusive Options:
 - Branded Name Badge Lanyards
 - Breakfast
 - Lunch
 - Reception
 - Dinner

Sponsorship Deliverables

GOLD - \$3,000

- Exhibit Space
- Three Complimentary Registrations
- Recognition on Event Signage During Breaks
- One Sponsored Article in the GFOA-PA The Latest News
- One Sponsored E-blast to GFOA-PA Members
- Ad in the Conference App
- Premier Conference Sponsor Designation on Event Signage

SILVER - \$2,300

- Exhibit Space
- Two Complimentary Registrations
- Recognition on Event Signage During Breaks
- One Sponsored E-blast to GFOA-PA Members

BRONZE - \$1,500

- Exhibit Space
- One Complimentary Registration

Click [here](#) to join GFOA-PA and enjoy the benefits of membership throughout the year!



www.facebook.com/gfoapa



twitter.com/gfoapa



www.linkedin.com/company/gfoapa



Sponsor Registration And Agreement Information

To confirm your participation, please reserve your choice of Sponsorship level.

[Go to gfoapa.org to reserve your sponsorship.](https://gfoapa.org)

Payment and Confirmation

Space cannot be confirmed until the agreement and the payment in full is received.

Payment is due by Friday, March 1, 2024.

Exhibit Space

The exhibit assignments are at the discretion of GFOA-PA and priority of placement will be made by Sponsorship level and space required.

We will try to ensure that you are not placed next to a competitor but cannot guarantee this due to the number of sponsors participating.

Each exhibit area is 8' x 8'. Displays that are wider than 8' cannot be accommodated. Exhibit space includes one 6' table and two chairs. To secure electricity for your exhibit, the form and payment will need to be sent directly to The Hershey Lodge.

Cancellation Policy

Cancellations must be received in writing by Friday, April 5, 2024. If received by this date, a refund will be made of the amount paid, less a \$250 administrative fee. After April 5, no refunds can be made for cancellations. For questions regarding conference sponsorship, please contact the GFOA-PA office at info@gfoapa.org or 717-927-0638.

Conference Venue/Hotel Information

The Hershey Lodge 325 University Drive Hershey, PA 17033 717-533-3311

Group Discounted Hotel Room Rates

\$180 per room for single/double occupancy plus tax. The cutoff date for GFOA-PA discounted hotel rate is Wednesday, April 24, 2024.

Go to gfoapa.org and click on the online reservation link to make your hotel reservation.

Thank You for Your Support of GFOA-PA!