

2023 GFOA-PA Annual Statewide Conference

April 2-5, 2023

The Hershey Lodge • Hershey, Pennsylvania

Guide to Sponsorship Opportunities

HERSHEY
Lodge



Government Finance Officers
Association of Pennsylvania

GFOA-PA 2023 Conference Sponsorship Opportunities

Join us for the GFOA-PA Conference April 2-5, 2023 at The Hershey Lodge in Hershey, Pennsylvania.

GFOA-PA Conference Sponsorship offers you the opportunity to showcase your company, and to personally network with government finance professionals.

Take advantage of this unique position to feature your services with Conference attendees, and with the overall membership of more than 500 members.

This Conference is expected to attract more than 200 government finance officers and public finance professionals.

Please secure your Sponsorship choice now as space is limited! Exhibit space is expected to fill quickly.

Contact us at info@gfoapa.org with any questions.

Features of the 2023 Conference Include:

Sponsor benefits to highlight your company leading up to, during, and following the Conference include targeted e-blasts, social media posts, and more.

Past-President's Passport

Promotion to encourage attendees to visit your exhibit throughout the Conference.

GFOA-PA 2023 Sponsor Partnership Opportunities

All Sponsor Partnerships Include:

- Company Logo and Link on the GFOA-PA Website
- Company Logo Prominently Displayed on Event Signage
- Logo Included on the Past-President Passport
- Company Logo and Website Link Included in the Conference App
- Thank You Acknowledgment in **The Latest News**

GFOA-PA 2023 Sponsorship Deliverables

DIAMOND* - \$5,000

- Premier Conference Sponsor Designation on Event Signage
- Introduce a Session Speaker
- Logo Featured on Welcome Reception Beverage Tickets
- Recognition on Event Signage During Breaks
- Ad in the Conference App
- Two Sponsored Articles in the GFOA-PA **The Latest News**
- Two Sponsored E-blasts to GFOA-PA Members
- Four Complimentary Registrations
- Premier Exhibit Placement
- Conference Attendee List Shared Prior to the Event (no emails included)

* Diamond Level Sponsors Choose One of these Exclusive Options:

- Wifi Sponsor (your company name will be the Wifi password)
- Conference App Sponsor
- Branded Item Distributed to all Conference Attendees (GFOA-PA selects item)
- Coffee Break Sponsor with Disposable Cups with Your Company Logo

PLATINUM* - \$3,900

- Premier Conference Sponsor Designation on Event Signage
- Ad in the Conference App
- One Sponsored Article in the GFOA-PA **The Latest News**
- One Sponsored E-blast to GFOA-PA Members
- Three Complimentary Registrations
- Premier Exhibit Placement
- Conference Attendee List Shared Prior to the Event (no emails included)

* Platinum Level Sponsors Choose One of these Exclusive Options:

- Branded Name Badge Lanyards
- Breakfast
- Lunch
- Reception
- Dinner
- Golf Outing Sponsor

GFOA-PA 2023 Sponsorship Deliverables (continued)

GOLD - \$3,000

- Premier Conference Sponsor Designation on the Event Signage and Slides
- Recognition on Event Signage During Breaks
- Ad in the Conference App
- One Sponsored Article in the GFOA-PA ***The Latest News***
- One Sponsored E-blast to GFOA-PA Members and Attendees
- Three Complimentary Registrations
- Exhibit Space
- Conference Attendee List Shared Prior to the Event (no emails included)

SILVER - \$2,300

- Recognition on Event Signage During Breaks
- Two Complimentary Registrations
- Exhibit Space
- Conference Attendee List Shared Prior to the Event (no emails included)
- One Sponsored E-Blast to GFOA-PA Members and Attendees

BRONZE - \$1,500

- One Complimentary Registration
- Exhibit Space

Click [here](#) to join GFOA-PA and enjoy the benefits of membership throughout the year!



www.facebook.com/gfoapa



twitter.com/gfoapa



www.linkedin.com/company/gfoapa

Sponsor Registration And Agreement Information

To confirm your participation, please reserve your choice of Sponsorship level.

[Reserve My Sponsorship](#)

Payment and Confirmation

Space cannot be confirmed until the agreement and the payment in full is received.

Payment is due by Friday, February 24, 2023.

Exhibit

The exhibit assignments are at the discretion of GFOA-PA and priority of placement will be made by Sponsorship level and space required.

We will make an effort to ensure that you are not placed next to a competitor but cannot guarantee this due to the number of sponsors participating.

Each exhibit area is 8' x 8'. Displays that are wider than 8' cannot be accommodated. Exhibit space includes one 6' table and two chairs. To secure electricity for your exhibit, the form and payment will need to be sent directly to The Hershey Lodge.

Cancellation Policy

Cancellations must be received in writing by Wednesday, March 1, 2023. If the level can be resold, a refund will be made of the amount paid, less a \$100 fee. After March 1, no refunds can be made for cancellations.

For questions regarding Conference Sponsorship or exhibiting, please contact the GFOA-PA Headquarters Office at info@gfoapa.org or 412-343-2437.

Conference Venue/Hotel Information

The Hershey Lodge
325 University Drive
Hershey, PA 17033
(717) 533-3311

Group Discounted Hotel Room Rates

\$175 per room for single/double occupancy plus tax. The hotel reservation link will be shared soon.

Thank You for Your Support of GFOA-PA!